

FUBIC is the future

New Innovation Campus in the immediate neighbourhood of Free University Berlin (FUB)









CleanTech Business Park Marzahn



Adlershof

Business Office
Zukunftsorte

WISTA Management GmbH (WISTA)

WISTA Management GmbH, a state-run company in Berlin, is an experienced business promoter, site developer, and service provider. As an initiator and economic catalyst, WISTA strengthens the economic foundation of the German capital on the interface of research and industry.

WISTA builds, operates, and lets out technology centres in addition to selling leasehold properties. Above all, it supports new businesses, brings together research and industry, and fosters national and international cooperation.

WE DEVELOP AND OPERATE BERLIN'S SMARTEST PLACES

WISTA operates the Science and Technology Park Berlin Adlershof and also runs the Charlottenburg Innovation Centre (CHIC) in Berlin's City West. It is also building the FUBIC technology and start-up centre in Berlin-Dahlem and has recently taken over marketing for the Cleantech Business Park Marzahn, an industrial estate.

Commissioned by Berlin's Senate Department for Economics, Energy and Public Enterprises, it is also running the business office of the "Zukunftsorte" project. Soon, WISTA will start to build so-called "Gewerbehöfe", backyard hubs for skilled trade businesses, where the skilled trades come together with advanced technology.

WE CREATE THE CONDITIONS FOR ECONOMIC GROWTH

(1) Our mission: Creating the conditions for cooperation between research and industry to create innovative companies and help them grow.

(2) Our goal: Establishing Berlin as one of the most appealing locations in Europe for innovation, research, and development. We are contributing to the creation of innovative products and services based on scientific findings. We have a clear view of what companies need now and in the future. Our actions are always geared towards long-term success.

(3) Our mission for the future: We want to contribute to tackling the great challenges of our time, such as climate change and the environment. To this end, we do not limit ourselves to stimulating the regional economy but also want to address broader issues — for research, development, products, and services.

How to get here

Car A113 Exit Adlershof **S-Bahn** S8, S 85, S9, S45, S46

Tram 61, 6

Bus 160, 162, 163, 164, 260



Contact

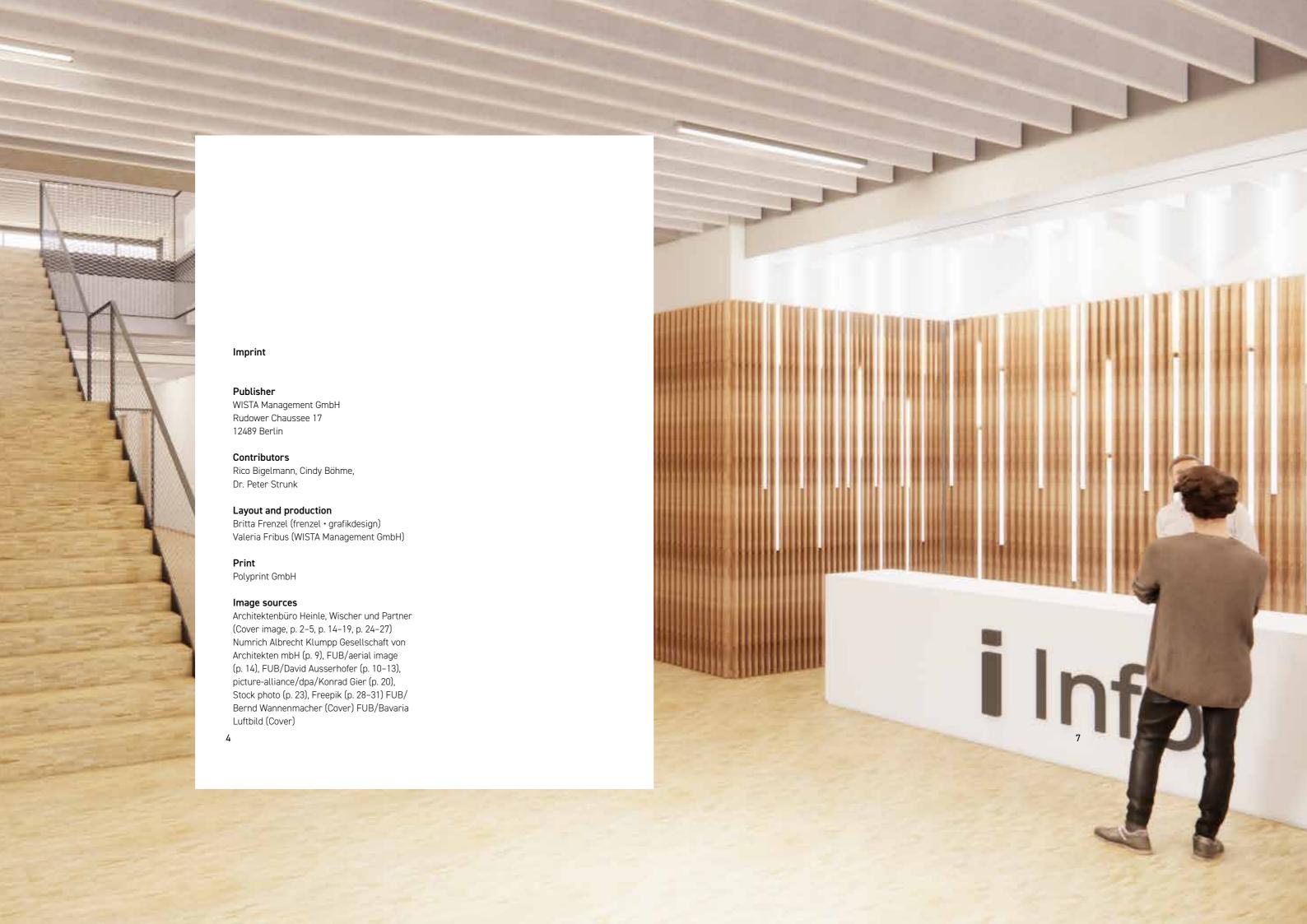
WISTA Management GmbH Rudower Chausse 17 12489 Berlin, Deutschland Phone +49 30 6392-2200 Fax +49 30 6392-2201 pr@wista.de

www.wista.de

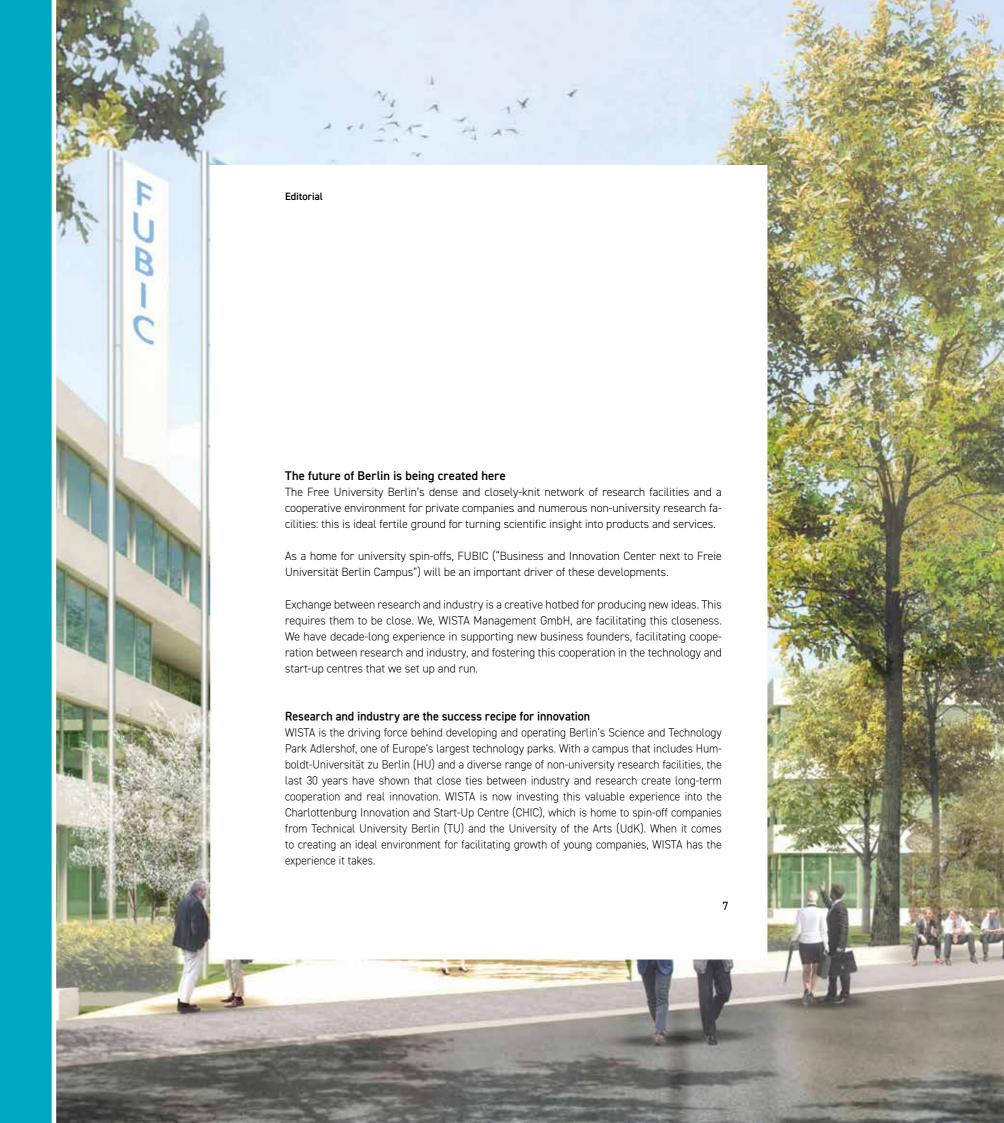
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Editorial

.We get ideas done ...

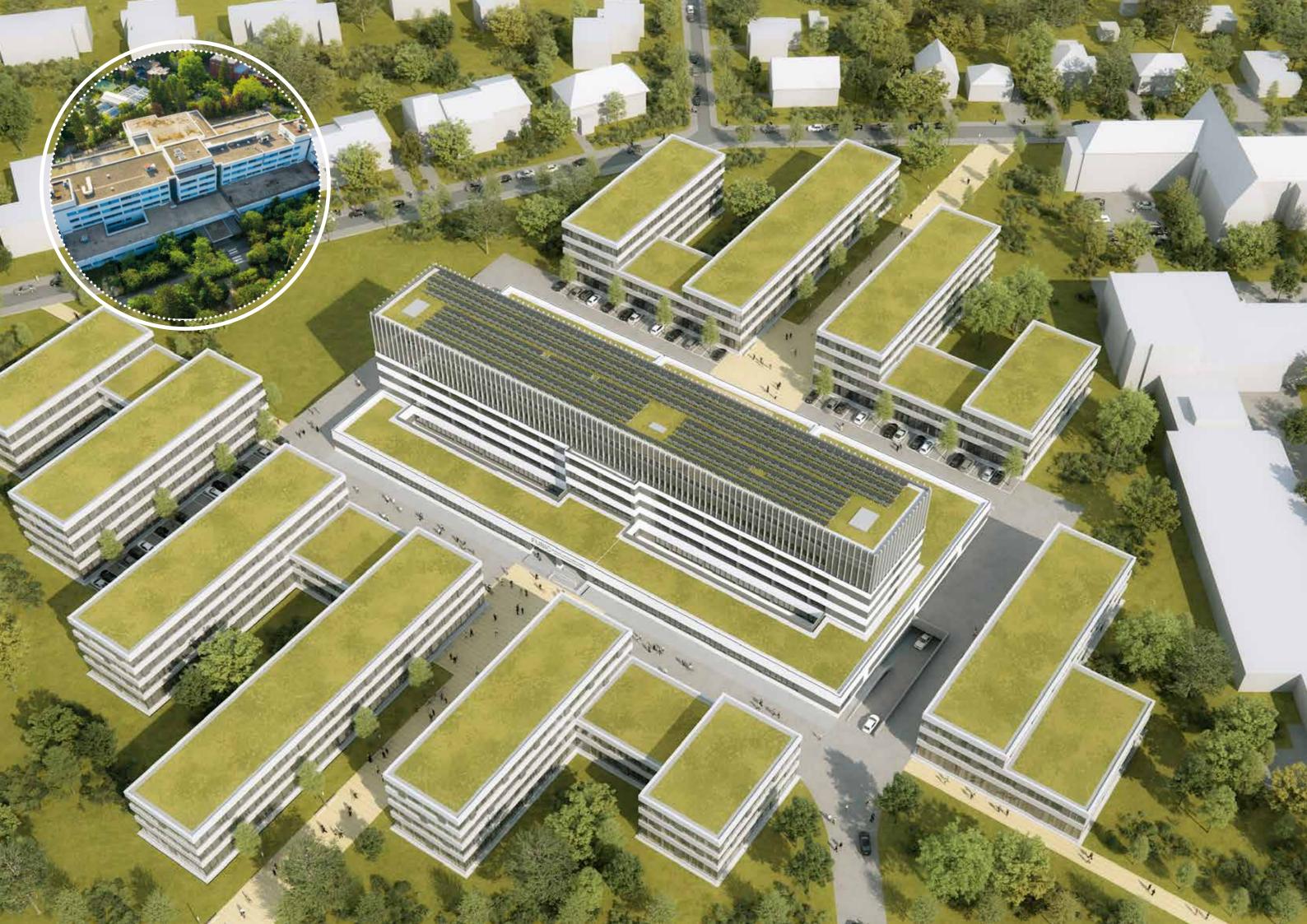
...is our motto. We put in the work. We plan on doing the same at the FUBIC Innovation Campus, which you will learn more about on the following pages. Companies will find ideal starting conditions to turn their business idea into lasting success: active support for setting up and developing their company, networking with scientists and researchers, and other potential partners for cooperation.

The FUBIC Innovation Campus will become a place of international appeal. We will contribute to this as successful developers and operators of places of innovation.













All-electric concept



University environment

close to FU Berlin





66 K

m² available gross floor area



up t

1.000

Jobs



Space for up to

80

start-ups







Meeting area in the

50.00 square meters: Campus with short distances

Monolithic, clearly shaped, cozy, and functional

The two-storey structure on top of the FUBIC Innovation Centre can be seen from afar. Like a City Crown, it hovers above the former U.S. military hospital that gave birth to FUBIC.

This monolithic, clearly shaped structural shell, subject to constant change through the shadow play of the slats, is lifted off the from the base building below as if made of glass. When it's dark, an integrated, dimmed LED band creates a slight shimmer, making it seem as if the structure is floating and highlighting the two-storey extension as a new addition

FUBIC's architecture makes use of floor heights, axial arrangements, and the existing building's construction principles to create an open, communicative place with rooms that meet all the requirements of its planned use.

While the top-level structures, the fourth and fifth storey, have a clear vertical alignment, the ones at the bottom and the outside areas are horizontally aligned. They extend existing structures. The integration of black elements creates a type of frieze that runs around the building's facade, making the notion of "front" and "back" obsolete.

A diagonal line opens up the entire premises and locks it into its surroundings.

The area's main road runs right through the middle of FUBIC and creates access points von several sides. The road is connected to communication spaces like conference and meeting rooms, the reception, kitchenettes, and the cafeteria. Stairs, elevators, and pathways – everything comes together on this main road.

The 1970s hospital is a classic reinforced concrete building. Hence, the original concrete is also the defining element in the FUBIC interior. Where possible, its changing structure was exposed to make it more visible. Where things were added or renewed, this is highlighted, for example, by a visible joint.



Corridor with an open kitchenette

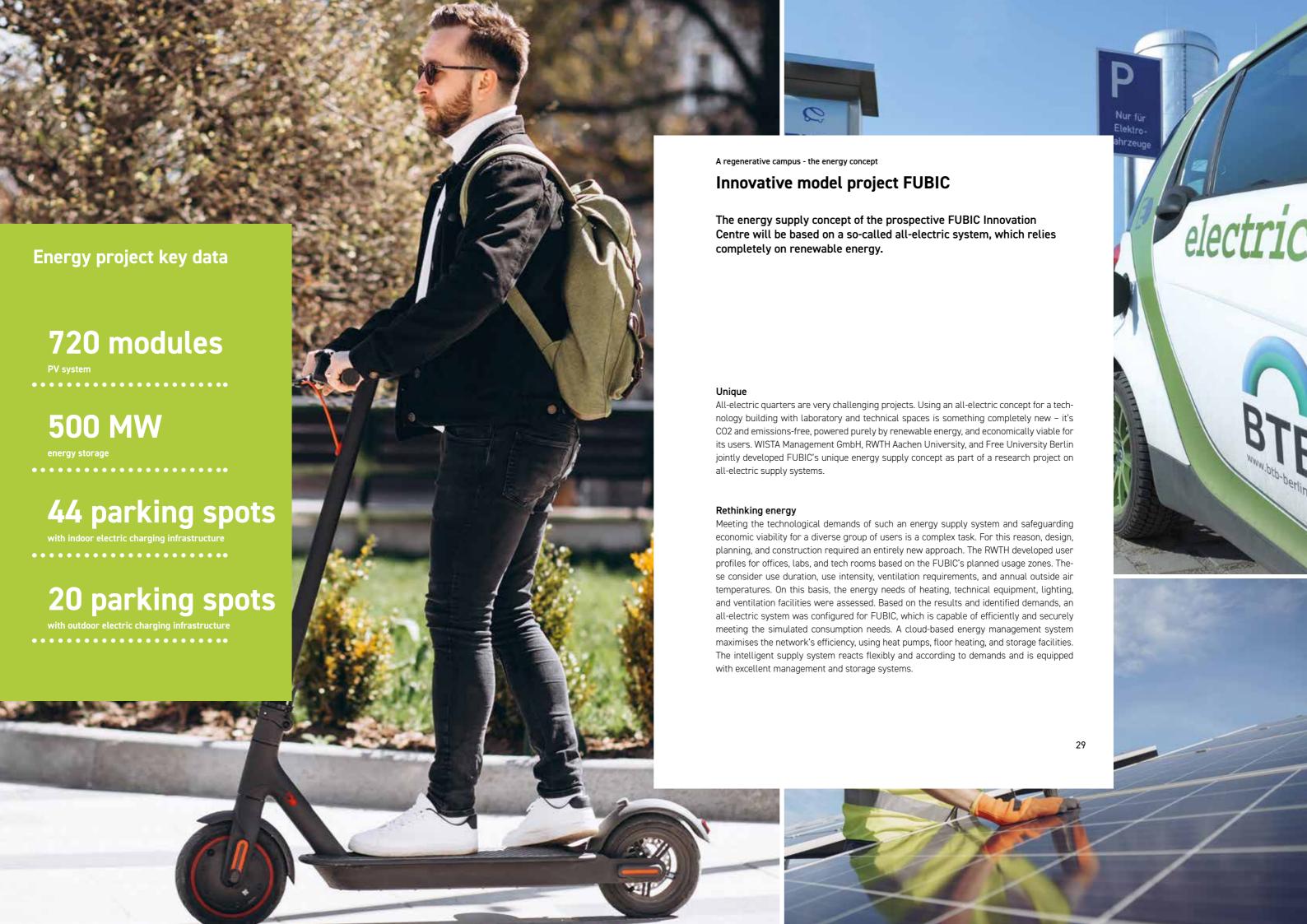
50.00 square meters: Campus with short distances

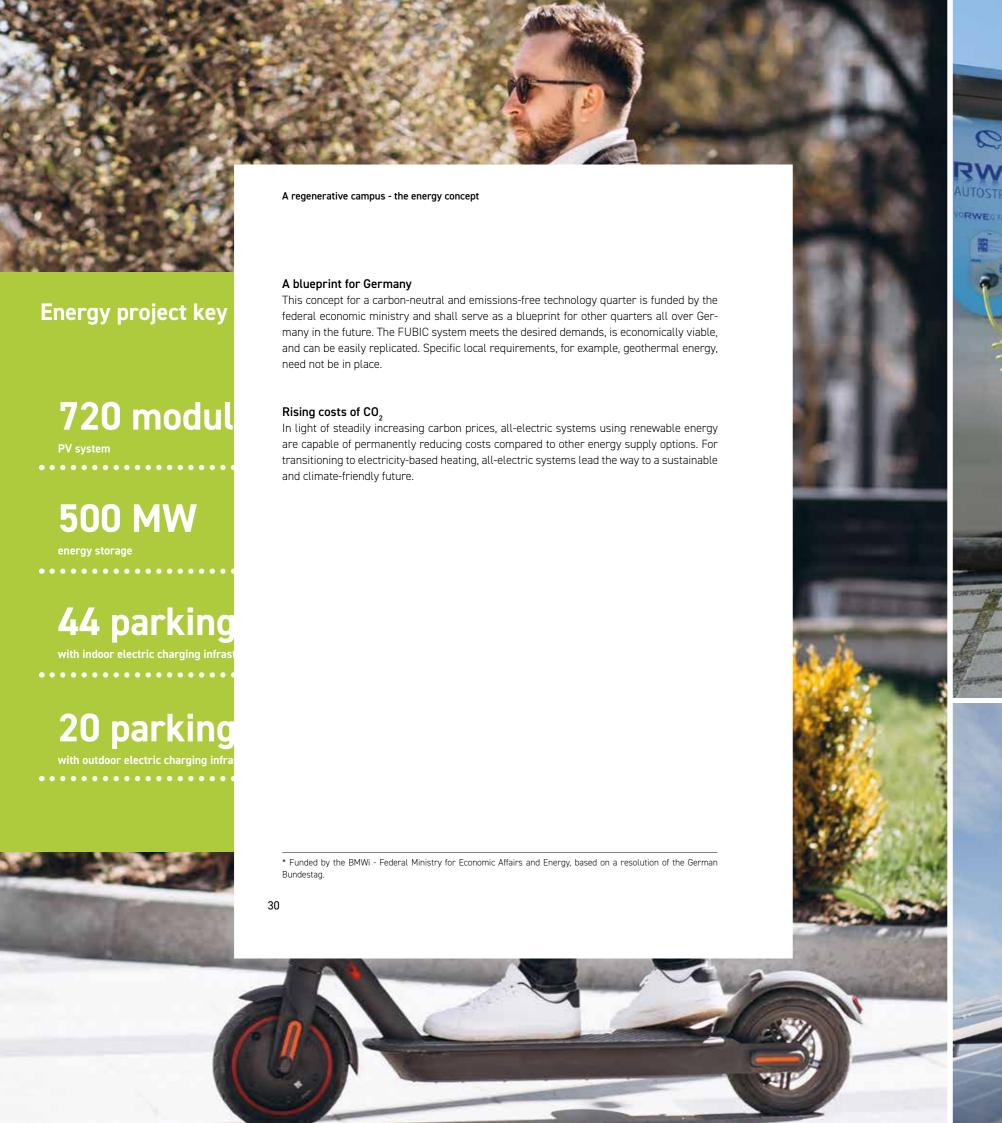
During reconstruction, reinforced concrete elements with U.S. Navy stamps kept emerging – a type of certification. Like the decision to leave the bullet holes of Russian machine guns in the Reichstag as a visible piece of history, the traces of history at FUBIC have also not been covered up. In this way, visitors can learn about and experience the building's history.

To keep with the building's clarity, the architecture applies a monochromatic colour concept. The main interior areas also follow this concept. Public areas, including the lobby, cafeteria, meeting rooms, and especially the reception, have certain functions within the building that have affected the choice of materials. Walls, floors, and ceilings are made of wood to create comfort and quality of stay. As a renewable raw material, it lets the building age gracefully and gives it authenticity and soul. Continuous horizons prevent the restlessness certain building can be prone to, when combining different uses. Even joints between the wall and the ceiling create a linear quality. The doors are colour-coded, directly indicating the function of the rooms behind them. Wood stands for communication. The doors leading to public areas as well as utility rooms are completely white, those to lower-ranking rooms like sanitary facilities are black. White doors with a black frame denote office and workspaces.

The laboratory areas take up concrete as a stylistic motif. The necessary technical infrastructure is integrated into black structural cavities in the ceiling. The resulting workshop character also has a practical advantage. The technical infrastructure is easily accessible, modifiable, and maintainable. Being an all-electric quarter, FUBIC has integrated the two-story technical control centre into the basement. It draws fresh air in through the facade and blows it upward into the building.











Inspiring neighbourhood

Free University Berlin
35,000 students / 32,000 employees
/ 300 ha area / 5,000 companies

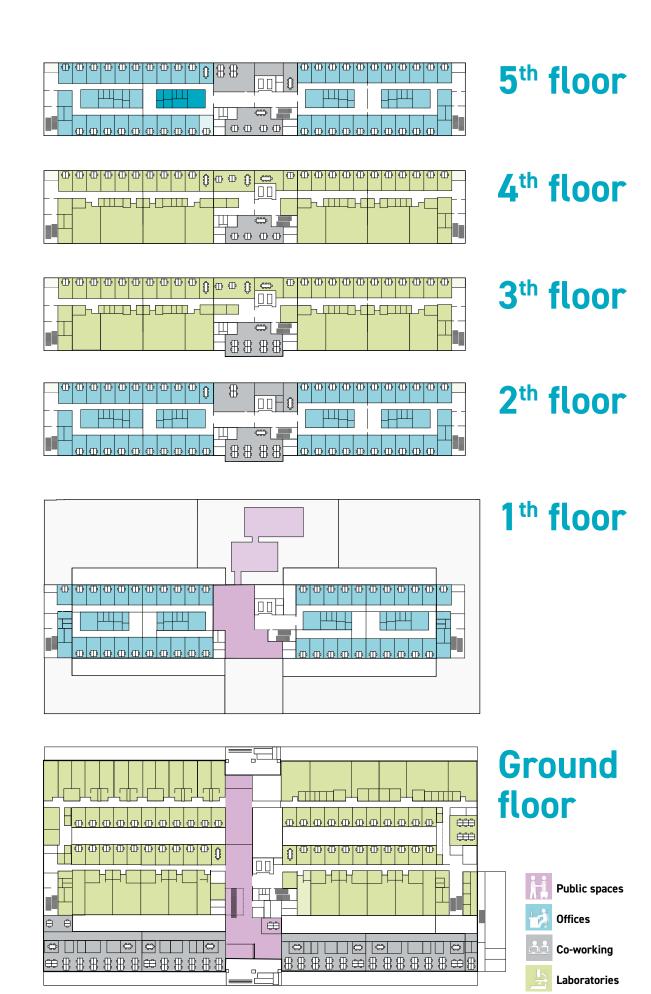
Max-Planck-Institute
Max Planck Institute for Molecular
Genetics / Max Planck Institute for
the History of Science / Archives of
the Max Planck Society

Charité Campus Benjamin Franklin

Julius Kühn Institute - Federal Research Centre for Cultivated Plants (JKI)

Federal Institute for Materials Research and Testing (BAM)







WISTA Management GmbH Rudower Chaussee 17 12489 Berlin

Tel.: +49 30 6392-2200 Fax: +49 30 6392-2201

pr@wista.de www.wista.de